


Kodak Alaris:

REVOLUTIONIZING THE ENTERPRISE INFORMATION MANAGEMENT DOMAIN



 Ashok Dash,
India Cluster Sales Director

In today's increasingly mobile and socially connected world in tandem with the increased adoption of digital transformation processes, there is an influx of information. While this may translate to a plethora of ways to access information that drives better decision making, it also translates to potential information silos and data loss. Information silos from disparate systems and unmanaged information can prove to be harmful within an enterprise and as such the successful implementation of Enterprise Information Management (EIM) Solutions comes to the rescue. However, while leveraging an EIM solution, the quality of the image captured and the ability of the scanner to seamlessly interact with diverse business applications is paramount. It necessitates the usage of intelligent and connected scanners that form an integral part of an EIM offering. Additionally, choosing the right vendor that possesses deep domain expertise and skilled personnel in tandem with a comprehensive suite of proven solutions is of essence.

Perfectly poised in this sector is Kodak Alaris, inceptioned in 2013, with its robust digital scanners and intelligent state-of-the-art software services. "Kodak Alaris has been one of the leading players in the scanner market and our products have been used in mission critical projects with the government and top private sector organizations. We provide information capture solutions that simplify business processes. We exist to help the world make sense of information with smart, connected solutions powered by decades of image science innovation," says Ashok Dash, India Cluster Sales Director, Kodak Alaris India.

He goes on to tell us about some of the core offerings Kodak Alaris has to offer. Alaris Capture Pro Software has been designed to assist organizations to seamlessly capture, manage and streamline information effectively and efficiently. "Users get accurate information faster to drive more efficient business processes, better decision-making, and superior customer service. Our software

simplifies scanning, automates indexing and maximizes connectivity," informs Ashok.

In conjunction with this offering, the expert team at Kodak Alaris has developed its novel Info Input Solution that acts as a powerful web-based solution which enables capture for centralized, distributed, and remote locations to validate, index, and route information to the right business applications. Info Input offers faster, smarter, more secure web-based capture for paper and digital documents.

Staying Abreast of Trending Technologies

Striving to maintain its leadership position in this segment and continually deliver cutting-edge solutions and services, the company has recently launched the Alaris INfuse Smart Connected Scanning Solution. This solution has been fashioned to provide bi-directional feedback to ensure each scan is successfully sent and received, support cloud storage and seamlessly integrate with business applications. Aware of the apprehensions users may have regarding the possibilities of loss or leak

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of data, the solution ensures enterprise-level security. The feature-rich solution proffers scalable architecture, remote management, continuous monitoring with notifications and seamless integration with the business applications.

Going a step further to assure superior levels of customer satisfaction, the company has put in place a strong Service & Support network that is spread across the country, to enable timely repair and after sales service to its customers.

Meeting and Exceeding Customer Expectations

Commanding a strong market presence, the company operates in several key verticals such as Government, Banking & Financial Services, Healthcare and Education. Kodak Alaris is supporting several leading state High Courts in their Digitization efforts. Several leading private sector banks are using a range of scanning solutions from Kodak Alaris in their Digital Transformation efforts.

Having made significant contributions towards this segment, Kodak Alaris has been awarded a total of 12 awards in 2019 from key analysts and influencers that cover the

Information Management and Data Capture industry.

In fact, Keypoint Intelligence - Buyers Lab (BLI), the world's leading independent evaluator of document imaging software, hardware and services, recognized the Alaris INfuse Smart Connected Scanning Solution with its Outstanding Achievement in Innovation award in the Document Imaging Software category. BLI explained how Alaris innovation is moving the product category forward. "Capture and workflow solutions are nothing new. But delivering a truly customized, automated solution typically entails server - and workstation-based software at the client site, training of end users on how to use the solution, and hours of on-site setup and ongoing maintenance for the integrator placing the system. Alaris has changed all that," said Jamie Bsales, Director of Solutions/Security Analysis at Keypoint Intelligence.

Kodak Alaris takes pride in the paradigm shift it has brought in the Enterprise Information Management domain and endeavours to continue making a difference in this sector with its portfolio of innovative offerings. **CR**

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COMPANY OF THE YEAR 2019

2019 has been another glorious year for digital advancements, where technologies are gradually taking the center stage across industry segments. Data has become the bread and butter for every business, irrespective of their size or the industry vertical they cater to. Technologies such as AI & Machine Learning, IoT, Big Data, Cloud, Mobility, Blockchain etc., have completely altered the way business operations used to be carried out earlier, and to run parallel with these disruptions, one must equip themselves with the needed technology capability to stay relevant or risk getting left behind. Indian industry continues to show signs of rapid technology adoption considering the transformations it is witnessing currently. Moreover, the Government's Digital India movement has further fuelled it by significantly driving Digital Transformation in the country. With numerous startups and large enterprises supporting this cause, we are heading towards a promising techno-

logically driven future as we are coming to the end of this year.

As the year 2019 comes to a close, CIOReviewIndia in this special issue features the Companies of the Year, who have leveraged their extensive industry expertise and technology maturity to bring innovative products, solutions and services that not only address existing issues but also the emerging challenges. These organizations have been identified for their exceptional contributions across a broad spectrum of segments including Digital Transformation, Unified Communication, Cloud Solutions, Big Data Analytics, Blockchain, Cyber Security, IoT, AI based Analytics, UI/UX, Enterprise Networking, Casting Process Simulation, Facility Management, PLM, Smart Asset Management, mHealth, Real Estate Solutions and many more. Having taken giant leaps ahead of traditional approaches, these companies stand to be the torch bearers for the next generation of technological trends. We laud them for their valuable

contributions to an ever-evolving technology landscape and for their ability to differentiate and sustain themselves and emerge as innovators in their respective domains.

A distinguished panel of the industry's topmost CEOs, CIOs, VCs, IT innovators and analysts spanning across a host of verticals, and CIOReviewIndia's editorial board have closely scrutinized numerous companies throughout the entire year and zeroed in on these companies. We pass on our compliments and best wishes to the companies who have featured in this exclusive issue as we recognize their tremendous achievements and contribution to their respective fields. Hoping to see them continue treading the path of innovation, we would like to wish them a prosperous new year.

